



## Aster ericoides (Monte Casino Type)

**FLORAMAX™**  
FLOWER AUCTIONS

### Bunching Requirements

- A minimum of 5 stems per bunch.
- All the stems are to be equal in length within the bunch.
- All flowers are to be free from pests and diseases.
- All Aster bunches are to be sleeved.

### TAG 1

All stems to be strong and straight.

All the flowers and foliage to be blemish free and clean.

All stems to be evenly branched.

Length and bunch size to be consistent within the line.

Minimum length of a bunch is 50cm.

### TAG 2

May contain weaker stems, smaller and sparser branches.

The flowers can contain slight petal marking.

The flowers must be of a marketable quality.

Minimum length of a bunch is 30cm.

### Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

## Flower Maturity For Marketing



Main flower of the side  
braches open



One third open



Half open