

Callistephus

Bunching Requirements

- A minimum of 5 stems per bunch.
- All the stems are to be equal in length within the bunch.
- All stems are to be free from pests and diseases.
- All bunches are to be sleeved.

TAG 1

All stems are to be strong and straight.
All stems are to be evenly branched and full.
Petals of the main flower must be open.
All the flowers and foliage to be blemish free and clean.
Length and bunch size to be consistent within the line.
Minimum length of a bunch is 50cm.

TAG 2

May contain smaller flowers, weaker and sparser stems.
The flowers can contain slight petal marking.
The flowers must be of a marketable quality.
Minimum length of a bunch is 30cm.

Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

Flower Maturity For Marketing



Petals of the
Main flower open.



Some secondary
Flowers colouring.



Some flowers open