



FLORAMAX™
FLOWER AUCTIONS

Chrysanthemum - Standard

Bunching Requirements

- A minimum of 5 stems per bunch.
- All the stems are to be equal in length within the bunch.
- All flowers are to be free from pests and diseases.
- All Chrysanthemum bunches are to be sleeved.

TAG 1

All stems to be strong, straight and hold their own weight when held vertically.
All the flowers and foliage to be blemish free and clean with good leaf colour.
Length and bunch size to be consistent within the line.
Minimum length of a bunch is 50cm.

TAG 2

May contain weaker stems, smaller flowers and sparser stems.
The flowers can contain slight petal marking.
The flowers must be of a marketable quality.
Minimum length of a bunch is 30cm.

Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

Flower Maturity For Marketing



Diameter of the
green heart 2.5cm



Diameter of the
green heart 2cm



Diameter of the
green heart 1.5cm