

Helenium

Bunching Requirements

- A minimum of 5 stems per bunch.
- All the stems are to be equal in length within the bunch.
- All flowers are to be free from pests and diseases.
- All bunches are to be sleeved.

TAG 1

All stems to be strong and straight.
 All stems are to have evenly spaced flowers and be full.
 All the flowers and foliage to be blemish free and clean.
 Length and bunch size to be consistent within the line.
 Minimum length of a bunch is 50cm.

TAG 2

May contain weaker stems, smaller flowers and sparser stems.
 The flowers can contain slight petal marking.
 The flowers must be of a marketable quality.
 Minimum length of a bunch is 30cm.

Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

Flower Maturity For Marketing



Principal flower in bloom



2 flowers in bloom



3 – 4 flowers in bloom