



Matthiola - Standard, Spray

Common Names: Column Stock, Spray Stock

FLORAMAX™
FLOWER AUCTIONS

Bunching Requirements

- Double Matthiola is to be bunched in 5 stem bunches.
- Single Matthiola is to be bunched in 10 stem bunches.
- All the stems are to be equal in length within the bunch.
- All flowers are to be free from pests and diseases.
- All Matthiola are to be sleeved.

TAG 1

All stems to be strong and straight.

All spray varieties are to be evenly branched and full.

All the flowers to be blemish free and clean.

Length and bunch size to be consistent within the line.

Minimum length of a bunch is 50cm.

TAG 2

May contain weaker stems, smaller flowers and sparser stems..

The flowers can contain slight petal marking.

The flowers must be of a marketable quality.

Minimum length of a bunch is 30cm.

Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

Flower Maturity For Marketing



3-5 flowers open



5-7 flowers open



7-10 flowers open