



FLORAMAX™
FLOWER AUCTIONS

Nigella - Flowers / Seed Heads

Bunching Requirements

- A minimum of 10 stems per bunch
- All the stems are to be equal in length within the bunch.
- All flowers are to be free from pests and diseases

TAG 1

All stems to be strong and straight.

All the flowers or seed heads to be blemish free and clean.

Length and bunch size to be consistent within the line.

Minimum length of a bunch is 40cm.

TAG 2

May contain weaker stems, smaller flowers or seed heads and sparser stems.

The flowers can contain slight petal marking.

The flowers must be of a marketable quality.

Minimum length of a bunch is 30cm.

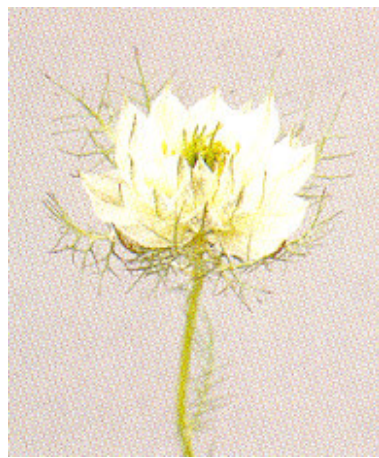
Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

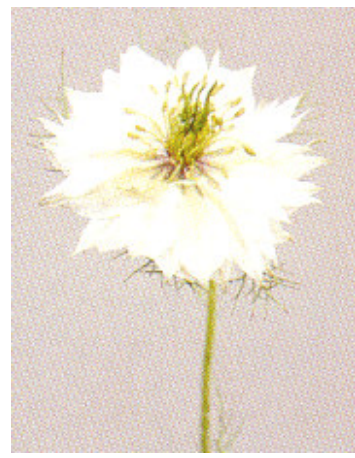
Flower Maturity For Marketing



Bud sprung



Flower half in bloom



Flower in bloom