

Tanacetum parthenium

Common Name: Matricaria

Bunching Requirements

- A minimum of 5 stems per bunch
- All the stems are to be equal in length within the bunch.
- All flowers are to be free from pests and diseases.

TAG 1

All stems to be strong, straight and full.

All the flowers to be blemish free and clean.

Length and bunch size to be consistent within the line.

Minimum length of a bunch is 50cm.

TAG 2

May contain weaker stems, smaller flowers and sparser stems.

The flowers can contain slight petal marking.

The flowers must be of a marketable quality.

Minimum length of a bunch is 30cm.

Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

Flower Maturity For Marketing



Heart flat, 1/3 of the
flowers on branch
open



Heart semi-bulbous,
½ of the flowers on
branch open



Heart almost fully bulbous,
2/3 of flowers on branch
open