

Veronica

Bunching Requirements

- A minimum of 5 stems per bunch
- All the stems are to be equal in length within the bunch.
- All flowers are to be free from pests and diseases
- All Veronica bunches are to be sleeved.

TAG 1

All stems to be strong and straight.

All the flowers to be blemish free and clean.

Length and bunch size to be consistent within the line.

Minimum length of a bunch is 50cm.

TAG 2

May contain weaker stems, smaller flowers and sparser stems.

The flowers can contain slight petal marking.

The flowers must be of a marketable quality.

Minimum length of a bunch is 30cm.

Packaging Requirements

- A. Bucket lots have a minimum of 10 bunches per bucket.
- B. Bundle lots of 3 or 5 bunches per bundle.
- C. Box lots, sold as complete box lot with price per bunch.

Flower Maturity For Marketing



1 flower wreath open



2-3 flower wreaths open



1/3 of the wreaths open