

FloraMax Auction Clock - Buyer Instructions

Clock Face

499 - A	Flower Promotional Acct	Freesia mauve single	10 ST	60 LE	N/A	1 X	12
499 - B	Flower Promotional Acct	Freesia white single	10 ST	60 LE	N/A	2 X	10
499 - C	Flower Promotional Acct	Freesia yellow double	10 ST	50 LE	N/A	2 X	10

The Running of the Clock

The running indicator on the clock face will ascend to a starting point determined by the auctioneer and then descend until stopped by a buyer at a buyers desk.

You can stop the indicator by pushing the numbered key on the keypad corresponding with the quantity you wish to purchase.

The clock system has been set to the FloraMax minimum prices. As soon as the minimum price is reached the indicator will "bounce" back one more time to allow the buyers a second chance to purchase on this line. If no buyers push their key on the second run, the light will stop at the minimum price and the product will be deemed unsaleable. (This will be indicated on the Buyer ID on the clock face with "NO SALE")

As this is a multi transaction system a slight variation in price might occur between two buyers (one having pushed the keypad slightly later then the first one)

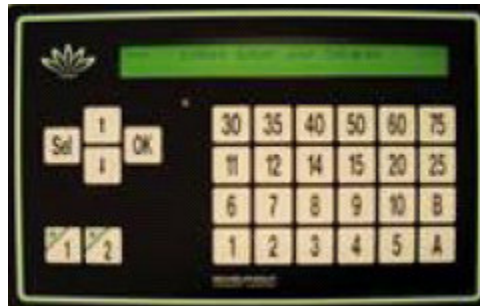
The Buyers Desk

Chip Card

This is a card very similar to a credit card that is issued by FloraMax which is programmed to the buyers code and is used in the buyers desks to enable them to participate in an auction.

- Your desk has a chip card slot
- You need to insert the chip card into the desk to log into the auction system
- Your personal buyers code is programmed into the chip card so that you can sit at any buyer desk to purchase.
- Once the chip card is inserted you can bid with the different functions on the keypad.

Keypad Numbers



Pushing the following keypad numbers will result in an unconditional stop of the indicator on the clock face.

Keys: 1,2,3,4,5,6,7,8,9,10,11,12,14,15,20,25,30,35,40,50,60,75. (the numbers on the keys correspond with the quantity you wish to purchase)

Key: A = ALL: You want the total line available. With multi transaction (multiple buyers at one time) should you not be the first (highest) bidder the system will not allocate you the balance of this line. It is assumed that by pushing the A key you want the total line. (all or nothing)

Key: B = BALANCE: You want the balance of this line whatever it may be.

Successful bid

- The red light blinks on your keypad
- You'll hear a beeping tone in your speaker
- Your purchase will appear on your display

Audio

If you buy and you are successful, a beep tone will be generated from the speaker just behind your head.

Each desk has a built in microphone. When this is active, you will be able to talk to the auctioneer. The microphone can be activated at the auctioneer's command, if you made an audio request (AUD). All buyers can hear the auctioneer in all cases via their speakers.

Display

- Your keypad has a LCD display of 2 lines of 40 characters.
- On the first line your buyers code is permanently displayed.
- The second line will show your last purchase.
- If you then have a successful bid, this purchase will be displayed.
- If not, your last purchase will disappear and the line will remain blank.

You will see the following information on the bottom line of your display:

Transaction number
Product description
Purchase price
Quantity purchased
Units

Stop credit

At the moment of logging in (inserting chipcard), the system checks if you are authorised to buy. If not, you will get a message on your desk display **"Not authorised to buy"**. In most cases the reason for this message will be the fact that your credit has been stopped. It is advised that you check with the administration staff.